



Thank you for being willing to join me on Instagram Live. We have found these live interviews to be a great touch point between artists, publishers, our PraiseCharts team, and the many worship leaders that use our arrangements. As for the interview, there is very little preparation needed -- we're simply having a short, live conversation in front of others, in a way that feels fresh and authentic. Here are a few tips to help you get set up for our Instagram Live.

1. **Follow @praisecharts** - Make sure you are following the "praisecharts" Instagram channel. Our interview will broadcast to your Instagram followers and the PraiseCharts Instagram followers at the same time. Our followers may choose to follow you during the interview, and your followers may choose to follow PraiseCharts. That's up to them! But in order for you to participate in this live interview, you need to follow "praisecharts" from your artist branded account.
2. **Promote** - Feel free to promote the interview beforehand to your own audience. The more we have in our audience, the better!
3. **Text Ryan** - Text Ryan at 604-351-7169 a few minutes before the interview time slot, just to confirm you are both ready and available. Ryan won't show up on Instagram Live until he has connected with you or someone on your team via text.
4. **Talking Points** - If you have any specific talking points you want to cover, text them to Ryan before the interview, or email them to ryan@praisecharts.com.
5. **Be Relaxed** - During the interview, feel free to be relaxed and conversational. The context is very low pressure. Keep your eyes on the camera lens of your phone as much as possible.
6. **Holding Your Phone** - If you are holding your phone during the interview, try not to move around too much, so that your background stays constant and steady.
7. **Using Headphones** - It may be a good idea to use headphones during the interview. If you are using Bluetooth headphones, test your settings to make sure you are connected.
8. **Time** - You can expect the interview to last anywhere from 5-20 minutes, depending on how the conversation flows. Longer is not necessarily better!
9. **Joining The Video** - When Ryan starts the live video from the "praisecharts" Instagram channel it should pop up on the top of your phone screen as a live story. Click on "praisecharts" to watch the live video. Then, you'll see an option at the bottom of your screen that says "Send a request to be in praisecharts's" live video. Click on the button where it says "Request". Ryan will approve your request on his side, and then the interview will begin.

For the best audio and video experience, we recommend the following:

1. Find a quiet room. Inform people around you that you'll be doing an interview, and to please not interrupt you.
2. Make sure you have good WIFI reception. If the WIFI isn't great, turn the WIFI off and go with your cellular connection.
3. Turn your phone to DO NOT DISTURB mode.
4. Set your camera vertically in a secure position, with the screen facing you, and the camera at eye level.
5. Try to have a background that isn't too distracting. If you have any questions, concerns, or comments, feel free to text or email Ryan Dahl or Charlene Witt.

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